

MEET THE BOARD

Held in Pinehurst, the 2022 NC|CEO Summit will be filled with impactful presentations on relevant topics for CEOs looking for ideas, information, and shared experiences to continue building their companies. **Come listen to fellow CEOs and Presidents speak on the challenges they have faced, and the success and lessons learned in the process.**

Below, please see a list of our Executive Board Members. This group serves as a guide to the many aspects of making the CEO Summit a success. They are some of the top CEOs and presidents that North Carolina has to offer.

To learn more and to register, visit businessnc.com/ceosummit.



SCOTT BYERS | Majestic Kitchen and Bath Creations

Scott Byers is an accomplished and solutions-focused leader with nearly 30 years of business success. His skills include extensive business strategy, merger and acquisition work, operational/process improvement, financial management, and growth strategy leadership to drive profitability. An attorney and finance expert, Byers earlier in his career held executive positions with responsibility for finance, legal, accounting and business strategy for US Airways, American University and Wilkes University.

Since joining Majestic, Byers has quickly spearheaded several acquisitions in Greensboro, Wilmington and Charlotte to advance the geographical reach of Majestic across North and South Carolina. He has taken steps to advance and deepen the relationships with Majestic's clients to insure delivery and service requirements are achieved, and advanced growth objectives by bundling services. In addition, he has revamped the supply chain to deliver enhanced value to Majestic's clients.

He is on the Board of Directors at The Daniel Center for STEM in Raleigh, NC as well as the United Way of the Greater Triangle, and has been on various boards in Education, Healthcare and public/private partnerships.



JASON DINGESS | Quis Machinery

Jason Dingess grew up in Statesville, NC and graduated from UNC Chapel Hill. After traveling around the corporate world, he realized Asheville, small businesses and furniture were his passions. He worked as an apprentice to a master furniture maker before he attended Inside Passage School of Craftsmen. His love of woodworking, building community and family of his own led him to work for and later become the owner of Quis Machinery, a solutions-based company helping Carolina and Virginian manufacturing companies work to their highest potential. He is a forward thinker, transparent communicator and seeks to achieve his personal and professional goals by helping others achieve theirs.

Within the industry Jason is very involved as the WMIA Technology Committee Chairperson and in 2018 was named one of Woodworking Network's top 40 under 40 in the industry. His background in fine furniture, passion for technology and desire to build strong and lasting communities allows him to tailor solutions for his manufacturers.



RYAN GLADIEUX | Trimas

Ryan W. Gladieux is currently the General Manager for Rapak, and has been in the plastics packaging business for 21 years. During this time he has held a variety of Senior Leadership positions and P&L Roles. Ryan began serving as Rapak's GM in 2018 after the purchase by Trimas Corporation. Rapak produces flexible plastic packaging for consumer goods such as dairy, wine, smoothies, and soft drinks.

Prior to that Ryan was the President of Weener Plastics in Wilson, NC for 4.5 years. Weener produces over 1.3 million plastic closures per day from 80 employees in a 24/7 manufacturing facility.

Ryan has previous roles living and working in Milan, Italy for Plastipak Packaging and VP for Consolidated Container in Atlanta, GA. Originally from Ohio, Ryan received his BBA and MBA from Stetson University in DeLand, Florida and his Executive MBA from Harvard. Ryan has a long history of supporting NC organizations including WAAT and IMC in Wilson, including speaking in front of Governor Cooper to support Eastern North Carolina and the next generation of workforce ready citizens.

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ZEB HADLEY | National Coatings

Zeb is the owner and founder of National Coatings Inc. formally known as Color Masters Painting. Zeb has developed National Coatings from a small pressure washing company, to the prolific, nationwide commercial, and industrial painting contractor that is its today. As the company continues to expand, Zeb remains a hands-on leader, involved in the operational side of the business. Originally from Kinston, Zeb moved to Raleigh in 2001 to attend North Carolina State University. He currently resides in Wilmington with his daughters.



JIM HANSEN | PNC

James "Jim" M. Hansen, is the regional president of PNC Bank. As senior regional executive, he is responsible for PNC's business, implementing the company's strategy and delivering the brand in the region. He also leads all sponsorship and philanthropic efforts for the region. In addition to his PNC Bank responsibilities, Hansen is actively engaged with North Carolina CEOs focused on increasing 3rd-grade reading proficiency. He is chair-elect of the Research Triangle Regional Partnership. He serves on the executive committee of the YMCA of the Triangle and the Greater Raleigh Chamber of Commerce where he is the immediate past chair of the board. In addition, he is a member of the board of directors of the NC Chamber Foundation, the NC State University Board of Visitors and the South Carolina Aquarium.

Hansen was raised in Winston-Salem, he received his Bachelor of Science in Business Administration with a concentration in finance and a minor in statistics from NC State University and a M.B.A. from the Kenan-Flagler Business School at UNC-Chapel Hill. Jim is based in Raleigh.



BURNEY JENNINGS | Biscuitville

Burney currently serves as CEO of Biscuitville, Inc., a family-owned quick service restaurant chain operating 55 locations in North Carolina and Virginia. Biscuitville FRESH SOUTHERN® opened its first restaurant in 1966 and has grown into a \$80 million business.

Having graduated from Elon University in 1987, Burney stays active with Elon as a member of the Board of Trustees. Other community affiliations include the Greensboro Rotary, the Greensboro Sports Council, and the Greensboro Partnership.

During his professional career Burney has also served in various positions in the community: President of The Cutting Board, Spaghetti Bowl, and Pizzaville; North Carolina Restaurant and Lodging Association Board Member; Canterbury School Trustee; and the Community Theater of Greensboro Board Member. Burney received both Elon University's Young Alumnus of the Year Award and its Legends of Business Award. He is also a former Trustee and Chair of the Board of Greensboro Day School, and also served on the Parents Council at Wake Forest University.



NICK JORDAN | Smashing Boxes

Nick Jordan is an entrepreneur that wears many hats and always has a project ready to launch. This includes his current role as founder and CEO of Smashing Boxes, a software design and development agency based in Durham NC. Smashing Boxes works with companies to build digital products for web, mobile, and connected devices, ranging from startup to enterprise scale, and with a focused interest in blockchain, IOT, and healthcare.

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CURT LADIG | Delta Dental

Curtis Ladig, CPA, was named president and CEO of Delta Dental of North Carolina in January 2011. Headquartered in Raleigh since 1970, Delta Dental of North Carolina is a not-for-profit dental insurance company, whose mission is to improve the oral health of the communities it serves. Under Mr. Ladig's leadership, the company has grown its customer base by 500 percent and is one of the fastest growing Delta Dental organizations in the United States.

One of the achievements of which he is most proud is the "Smiles for Kids" program he initiated with the Delta Dental Foundation. The program provides grants in communities across the state to help at-risk children receive direct oral care services or oral health education they otherwise would not have received. The program has now contributed \$300,000 that has helped 215,000 children and their families from the mountains to the sea in NC.

He currently serves on the boards of Leadership North Carolina (Vice Chair; immediate past Treasurer), the Alice Aycock Poe Center for Health Education as Treasurer, the Greater Raleigh Chamber of Commerce, WakeEd Partnership, the Greensboro Chamber of Commerce, and the NC Chamber. Curt also serves on the Board of Advisors for the UNC Adams School of Dentistry.



PATRICK LONG | Hero Health

Patrick Long is passionate about helping Middle Market executives manage risks more efficiently. He enjoys sharing healthcare and P&C strategies that reduce costs and strengthen companies with their owners and advisors. Each week, Patrick presents to leading law and accounting firms across the Carolinas. Every August, he opens the annual NC Captive Conference with Commissioner Debbie Walker. Patrick grew up in Greensboro and now lives in Chapel Hill with his wonderful wife and kids.



ANNA LYNCH | Lynch Mykins

As CEO of Lynch Mykins, Anna leads with a clear mission, commitment to hard work and strong dedication to client service excellence. Over the past 14 years, she has served as a successful project manager and engineer in practically all public- and private-market sectors.

Anna has always had a creative side, and she first started developing her interest in art at age 5. The best part of her job is working with clients to create buildings that truly speak to their visions. One of her favorite projects was the polar bear exhibit at the North Carolina Zoo. Everyone she worked with at the zoo was so passionate about helping animals, and the exhibit offered the unique opportunity to learn more about polar bears and the best possible environment for their wellbeing.



JOHN MCKINNEY | Alfred Williams & Company

As President of Alfred Williams & Company, John McKinney is responsible for sales, design, customer service and operations for the company's eight locations in three states. He joined Alfred Williams & Company in September 2008, after a 19-year career with BellSouth/AT&T, where he was most recently Regional Director External Affairs for the Triangle. Since John took the helm, the company has captured numerous high-profile clients and continues to grow at a rapid pace within all markets.

John's community involvement includes serving on the Advisory Board for Paragon Bank and the Board of Directors for the Raleigh Chamber of Commerce as well as past participation on the Board of Directors for Wake Technical Community College, Passage Home, Wake Education Partnership, Downtown Raleigh Alliance and the Cary Chamber of Commerce.

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KEITH MEDICK | Union Corrugating

Keith Medick is President and Chief Executive Officer of Union Corrugating Company a leading manufacturer and distributor of metal buildings, roofing and accessories serving the commercial and residential construction markets. In December of last year Keith sold the business to Cornerstone Building Brands (NYSE: CBB). Prior to Union Corrugating, he led the acquisition and transformation of Main Steel Polishing Company from a family owned value added processor of metals to a national distributor of stainless steel and aluminum as the company's Chief Executive Officer before exiting after leading a successful sale to a private equity firm. Before Main Steel Keith spent over two decades at Ryerson Steel a multi-billion dollar national metals distributor running divisions and integrating major acquisitions. He has experience running businesses with all forms of ownership structures including publicly traded, closely held and private equity backed businesses.

Keith served on the board of directors of Union Corrugating Holdings, Inc. prior to the sale of the company to Cornerstone Building Brands and currently serves as a board member of ARCXIS a private equity backed leading provider of engineering and inspection services to home builders. Keith received a B.S. in Marketing from the University of Illinois, Chicago and an M.B.A from DePaul University.



SHAY PROSSER | Catapult

Shay Prosser is the Chief Marketing & Engagement Officer for Catapult. Shay leads a team of sales and marketing professionals who bring employers the tools they need to create exceptional workplaces. Shay has held roles in sales and marketing for organizations from startups to Fortune 500. She spends much of her time working with leaders to address opportunities to improve the people side of their business. Catapult provides expertise and guidance to over 2300 employers to build their businesses and strengthen their workforces.



BOB RHATIGAN | Merz Aesthetics

Mr. Rhatigan is the CEO of Merz Americas, leading company strategy and operations across the United States, Canada and Latin America.

Mr. Rhatigan has a proven track record of successful business leadership, building strong teams and developing leading brands in the medical aesthetics industry. Prior to joining Merz in 2017, Mr. Rhatigan spent 17 years at Allergan where he completed his tenure as Senior Vice President, General Manager and Chief Executive of SkinMedica®.

In addition to his experience in medical aesthetics, Mr. Rhatigan has extensive leadership and product launch experience across neurosciences, medical dermatology and eye care. Prior to Allergan, Mr. Rhatigan spent nine years at Procter & Gamble in marketing and sales roles of increasing responsibility. Mr. Rhatigan is a 2019 PharmaVOICE 100 award winner and has been named the 2019 "Top Aesthetics CEO" by Aesthetic Everything for the third consecutive year. Other honors include: "Innovator in Dermatology" by the Cosmetic Surgery Forum in 2013, "Top 25 DTC Marketer" from DTC Perspectives in 2008, and "Excellence in Sales Leadership" from PDI in 2004.



BILL SMITH | Trust Company of the South

Bill serves as President and Chief Executive Officer of the firm as well as Chairman of the Board. Based in the Greensboro office, he oversees client relationships, assists in new business development efforts, and works directly with many of Trust Company's not-for-profit clients. A CERTIFIED FINANCIAL PLANNER™ professional, he has over twenty-five years of experience in the financial services and wealth management industry. After co-founding the firm in 1992, Bill joined Trust Company in 1995 after an eight year career with a number of closely held businesses in the fields of commercial finance and real estate development.

He currently serves on the Board of Trustees of Elon University, and is a member of the Executive Board of Directors of the Piedmont Triad Partnership and the Piedmont Triad Charitable Foundation (the host organization for the Wyndham Championship).

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PAULA BROWN STAFFORD | **Novan, Inc.**

Paula Brown Stafford is a biopharmaceutical services executive and leadership consultant with more than 34 years of industry experience. She is currently the Chief Executive Officer, as well as member of the Board of Directors, of Novan, Inc., a clinical-stage biotechnology company. Ms. Stafford is responsible for the translation of Novan's nitric oxide technology into the clinic across a range of therapeutic areas. Prior to joining Novan, she served as president of clinical development at Quintiles (now IQVIA), where she was responsible for global clinical development operations, having joined Quintiles in 1985.

In addition to her role at Novan, Ms. Stafford continues to participate in other professional activities, including serving as a director at Health Decisions, Inc., a Managing Director for Habergeon LLC and an adjunct professor in Public Health Leadership at the Gillings School of Global Public Health at the University of North Carolina at Chapel Hill. Ms. Stafford is also co-author, with Lisa T. Grimes, of the best-selling book, *Remember Who You Are*, published in 2018.



JOHN TREECE | **DMA Holdings, Inc.**

Mr. John Treece founded DMA Holdings, Inc. in 2007. Mr. Treece brings the vision and strategic direction which has driven DMA's advancements since the company's inception. With a 30-year career that began in sales, Mr. Treece quickly ascended to senior sales management positions before transitioning into product development and marketing. Mr. Treece's marketing experiences include senior product management positions including brand manager and Director of Global Product Development.

Mr. Treece has an extensive 30 years of international business experience traveling and working in Asia, Europe, Africa, and the Middle East. He is considered a leading expert in building and developing business relationships with manufacturers in China and other international markets.

Mr. Treece holds an equally impressive educational background with a BA from the University of North Carolina-Chapel Hill and an MBA from the University of Chicago. He has attended executive educational programs at Harvard, UVA Darden School of Business, and at Columbia University. He continues to be a promoter of "lifelong learning".